

## HKREITA Seminar Al-Powered Real Estate in REIT Management

## **Speaker Profile**



**Dr Toa Charm**Founding Chairman
Data & Al Literacy Association

Dr Charm has over 30 years of experience in the innovation and technology industry. He held senior management positions in leading multinational, Hong Kong and mainland enterprises including Cyberport, HSBC, IBM, Oracle, Kingdee and Jardine Pacific. Dr Charm's expertise is in big data & AI, fintech, digital transformation, corporate innovation, intrapreneurship, and start-up incubation and acceleration.

Currently, Dr Charm is the Associate Professor at CUHK Business School, chairman of OpenCertHub and Principal Advisor and Investor of a few elite Start-ups in Asia.

Dr Charm has a doctor's degree in Business Administration, a master's degree in business administration and a bachelor's degree in computer science. He completed senior executive training programmes from Harvard, MIT and UC – Berkeley.



**Matthew Chan**Founder and CEO
Dynamic Flywheel Digital

Matthew is a renowned digital focused Entrepreneur & Technology Strategist who has extensive experience in Asia and China's Internet scene and omni-channel retailing. Focuses on driving enterprise digital transformation and building digital ecosystem via business innovation, digital technology, data analytics & building of entrepreneurship culture.

He was the founding Group Chief Digital Officer in Jardine Restaurant Group, founding CDO in K11 Group. Prior to that, he has held senior positions at various corporate organisations such as Ralph Lauren and LVMH APAC.

Matthew is also a seasonal digital marketer who oversees digital marketing & social media. He has held advisory committee roles for different retail, digital & startups associations across the region. He is the founding chairman of Chamber of Data & Digital Commerce and executive committee of Digital Marketing Community at HKMA.



## **Moderator Profile**



**Andrew Lau**Director, ESG Advisory, Asia
Colliers

Andrew has over 20 years' experience in driving ESG and Sustainability leadership for MNC and investors in Asia. He has managed carbon reduction and sustainability program for corporate clients and investors across Asia, including Greater China, Japan, Korea, Singapore, Vietnam, Philippine, Thailand and Malaysia.

As Director of ESG Advisory for Colliers in Asia, Andrew leads a professional team in providing ESG advisory including REITs, occupiers, developers, banks and investors across all asset types.

Andrew is a Chartered Engineer, MHKIE, MCIBSE, WELL AP and LEED AP.